



Paso Robles Food Cooperative, Inc.
 P.O. Box 922
 Paso Robles, CA 93447
 (805) 727-3745
 hungry@pasofoodcooperative.com

Paso Food Co-Op Board Meeting

AGENDA

Tuesday, December 15, 2020 - 6:00 PM - Zoom Call only

Roll Call:

Introductions (if needed):

Review of last meeting minutes:

- Approval of new Board Member Cindy McDonald
- Approval of Yard signs ordering and purchase - Update on distribution (15 signs).
- Rewrite of Newsletter writer, Website designer, Social Media person.

New Agenda Items:

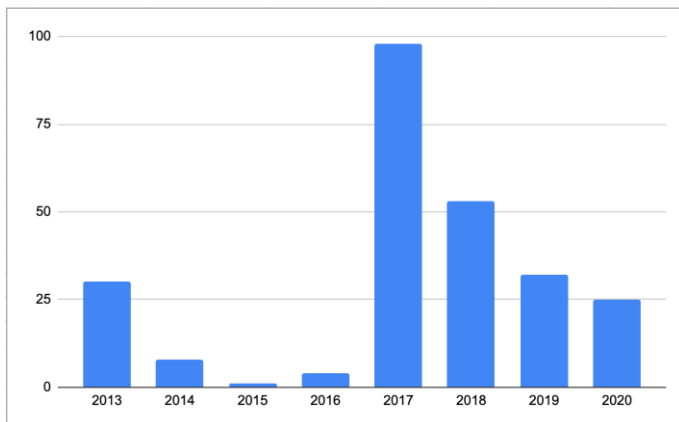
1. Transfer of memberships discussion - Lydia Francis
2. “Start of 2021” with a shout about the Co-op? - Cindy McDonald
3. Proforma needs to be updated - Lydia Francis
4. Paso Food Co-op will participate in Jardine Holiday Stroll & Caroling, Dec 19, 5-10pm - Lydia Francis

Marketing Committee Update: Lydia Francis

- Newsletter December sent and Member Perks published.
- Call for articles for the January newsletter.

Membership Outreach Update Lydia Francis

- 20 New Member households during COVID/stay at home
- 25 New Member households in 2020.
- As of December 8, we have 244 members! 48% almost halfway to 500 members.



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Finance Update: Kermit Komm

Website Committee: Kermit Komm and Cindy McDonald

- Website is up-to-date as of now. New ideas are still coming in for a better “hub” for the Co-op.

Open Discussion with Members and Guests (limit to 10 minutes for each topic):

President’s Corner: (Lydia Francis)

- Landing page from newsletter.
- September - Avery Acupuncture Featured Business, Member perks
- October - Black Diamond Vermicompost Featured Business, Member Perks
- November - Rancho Azul Y Oro Featured Business, Member Perks
- December - OutlawValleyRanch, Member Perks
- January - ?
- Yard Signs - 15 distributed
- Year End Note to Members from the Board

Adjournment

Board Members:

President – Lydia Francis
Secretary – Kim Wykoff-
Bonham

Vice President – Jac Reid
*Board Member - Cindy McDonald **

Treasurer – Kermit Komm

* New Board Member

Meetings are held the third Tuesday of the month. Next meeting is January 19th at 6:00 pm via Zoom.

Please check the [website](#) here and the Event calendar [here](#) for more information.

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MEETING MINUTES

Date and Time

Address / Zoom information

Meeting start and End Time:

Roll Call:

Board Members Present:

Board Members Absent:

Members/Guests: (if there are a lot – just get a count)

Introductions (if needed):

Review of last meeting or outstanding Actions: (enter here from last minutes)

Agenda Items Discussed:

1. Start here
 - a. ACTION:
 - b. WHOM?
2. Start here
 - a. ACTION:
 - b. WHOM?
3. Etc.

Agenda Items Tabled:

1. Start here
 - a. TO WHEN?
 - b. TO WHOM?
2. Start here
 - a. TO WHEN?
 - b. TO WHOM?
3. Etc.

Marketing Committee Update: (insert name).

Administration Committee Update: (insert name).

Membership Outreach Update (insert name).

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Business Update (insert name).

Advisors and Specialists Update: (insert name).

Finance Update: (insert name).

Volunteer Committee: (insert name).

Open Discussion with Members and Guests (limit to 10 minutes for each topic):

1. Topic one –
2. Topic two
3. Etc.

President's Corner: (insert name)

1. Overview:
2. Volunteer Opportunities:
 - a. Newsletter writer
 - b. Website designer
 - c. Board opening
 - d. Etc.
3. Anything else

Adjourn Meeting

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