



Paso Robles Food Cooperative, Inc.
P.O. Box 922
Paso Robles, CA 93447
(805) 727-3745
hungry@pasofoodcooperative.com

AGENDA

Tuesday, March 16, 2020 - 6:00 PM - 7:00 PM

Zoom Call only -

email pasofoodcooperative@gmail.com to receive the Zoom Link

General Meeting begins at 6:00 PM

Roll Call:

Introductions and Welcome:

New Agenda Items:

1. New Board Member Carol Radike
2. Board Planning meeting
3. Donation from the SLO Food Cooperative
4. Event advertisements need at least two week lead time.

Marketing Committee Update:

- Social Media, Sarah - report ~ **Instagram/Facebook**
- February 2021 **Monthly Newsletter**, Casey - report ~
- Call for articles for the April newsletter
- Yard Signs - 43 distributed, 4 new members because they saw signs

Member Perks Featured:

- March - BeeWench, Member Perks

Local Bites Featured:

- March - Local Bites, at Bon Niche Cellars, Friday, March 26, 6-8pm, Yard signs are available. Vendors - Foss Farm. Will need a check for tamales.
- April - Local Bites, at Cypher Winery, Thursday, April 22, 4-7pm, Yard signs are available
- April - Business Highlight - Iron Jungle
- May - Sierra Honey or Cypher Winery

Our Mission: To build a thriving community by maximizing abundance, access, and affordability of fresh, healthy and local food. We foster dynamic opportunities and positive solutions through celebration, cooperation, education, and interaction.



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Membership Outreach Update

- 27 new member households in 2021
- As of March 11th we have 272 Owner/Members!
- 54% over half way to 500 members!!

Finance Update: Kermit Komm

- March Balance Sheet
- Proforma work - continued

Website Committee: Kermit Komm and Cindy McDonald

Open Discussion with Members and Guests (limit to 10 minutes for each topic):

Adjournment

Board Members:

President – Lydia Francis
Secretary – Kim
Wykoff-Bonham

Vice President – Jac Reid
Flex - Cindy McDonald

Treasurer – Kermit Komm

Meetings are held the third Tuesday of the month. Next meeting is April 20 at 6:00 pm via Zoom.

Please check the [website](#) here and the Event calendar [here](#) for more information.